

Presented by the Alpharetta Theatre and Music Departments

The Details

- Tech Week: March 10-13 (Dinner provided Mon, Tues, Wed. and lunch on Sat.)
- Show Days: March 14, 15, 16 (2 shows) and 17
- Tickets: Online (reserved) and at the Door

WE NEED YOU to Volunteer!

- Yep, we are hitting you up early!
- Each family needs to volunteer for a minimum of 5 hours during the production (January-March)
- Variety of volunteer opportunities including some that can be done from home
- Sign up on the forms being passed around or email ARTSAboard@gmail.com
- Thank you in advance for helping to make this a successful production.

Volunteer Opportunities

- Set Building
- Set Painting
- Props
- Meal/Snack organizing and purchasing
- Ad Sales
- Playbill Layout (work from home!)
- Photos/Video
- Concession buyer/decorating/set up
- Ticket Pre-sales at High School and Middle School
- Marquee
- T-shirt order/organizer
- Marketing: posters, yard signs, banners
- Publicity: press release, websites, local papers

Show Week: All hands on deck

- Back-stage snacks
- Meals for Tech Nights (Monday, Tuesday, Wednesday)
- Decorate Lobby and Concession Stand
- Concession buyer
- Concession set up/work
- Ticket Table volunteer

Participation Fees

What do Participation Fees cover

- Set expenses
- Costumes
- Tech Week Meals/Snacks
- T-shirt
- Amount:
- \$180 for Cast
- \$40 for Crew
- Due January 7th, 2019
- Pay Online (link at <u>www.alphatheatre</u>) or by check (made out to ARTSA)

Ad Sales (very, very important)

- Ads are placed in the Playbill
- Ad sales pay for the printing of the Playbill and contribute to the overall production cost
- Ads are sold to businesses and families (congratulatory ads)
- Prices are <u>very</u> reasonable
- Ask your neighbors, friends, co-workers, favorite restaurants, doctors, lawyers, real estate agents...you get it
- Ads can be paid online and by check
- All ad copy and payments are due February 20th
- Ad sale forms can be found on the website: www.alphatheatre.com

Stay in the Loop AKA Communication • Like the AlphaTheatre FB page

- Make sure we have your BEST email address, not the one you only check once in a while
- Ask your student if they are on the GroupMe chat
- Put <u>www.alphatheatre</u>.com in your Browser's Favorites and check it often. Rehearsal schedules are posted there, Fees can be paid and links to tickets

Rehearsals

- Rehearsal calendar is on <u>www.alphatheatre.com</u>
- Rehearsals are subject to change
- If your student is sick or cannot make a rehearsal please contact Sarah Stoffle ahead of time.
- When students miss rehearsals, it impacts the entire cast

What else?

- Students may be asked to purchase specific dance shoes or costume items.
- Students need their own make-up
- We will try to give you plenty of time to purchase these items

What is ARTSA?

- Hey, who or what is ARTSA
- Short answer: ARTSA is the Booster club for Theatre and Speech
- Long answer: ARTSA stands for Alpharetta Raiders Theatre and Speech Association
- Board members: Lora Bunarek (`21), Dana Miller (`21), Christina Singleton (`20) Ilka Calhoun (`19) and Julie Nelson (`18)
- What about YOU?